

RELATIONSHIP VIOLENCE PREVENTION FOR ALL AGES

Dear friend of #BeMoreLikeClaire,

Emma* had no idea that her bachelorette party would be an opportunity to help one of her bridesmaids identify that she was in an abusive relationship. Emma had just attended a Claire's Community relationship violence prevention program where she learned about coercive control. The things her friend told her about her partner's behavior sent chills down Emma's spine.

"I pulled up the diagram of the power and control wheel and said 'I think you should read this,'" Emma recounts. "She kept saying, he's not hitting me, so it's not abuse." But as Emma shared the knowledge she gained from the Claire's Community *In Their Shoes* simulation, her friend saw the dangerous patterns. And she decided it was time to get out.

"It's very heavy and hard to hear that your friends are going through this," Emma shares. But she is so glad she now has the knowledge, skills, and confidence she needs to support others in unhealthy relationships.

"I would highly encourage anyone to attend a Claire's Community program," Emma says. "It is important for you to be able to extend your knowledge to other people."

Hearing Emma's story fills my heart with hope. When we launched Claire's Community's prevention program, our goal was to ensure that no one in our community would become the victim - or perpetrator - of relationship violence. I know, having lived through the unimaginable loss of my daughter Claire to relationship violence, that we must equip everyone with the knowledge they need to spot unhealthy behaviors before they become abusive. As Claire said, "We will rise up as a community to say that violence against anyone is unacceptable."

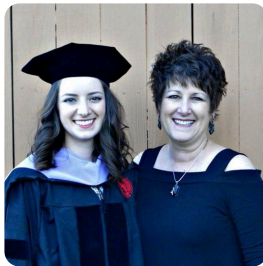
I cannot thank you enough for all you have done to help us launch Claire's Community. We need your partnership, encouragement, and financial investment to save lives through our mission. Prevention is possible!

*Name changed to protect privacy

With gratitude,

Shannon VanLandingham

Founder and Executive Director



MISSION: To disrupt and challenge societal norms around relationship violence through education and awareness.

VISION: Empowered communities that foster healthy relationships in safe, protective environments.

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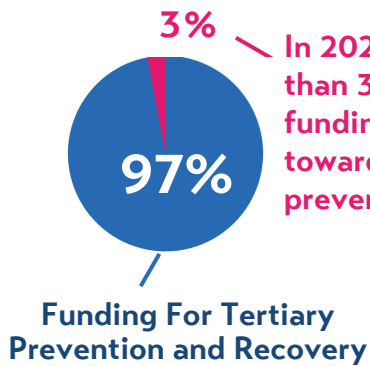
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PREVENTION IS POSSIBLE

WHY FUND PREVENTION EDUCATION?

Primary prevention is a longer-term goal than early intervention, response, or recovery. It is the approach that will have the largest impact toward ending relationship violence, but it is vastly underfunded.



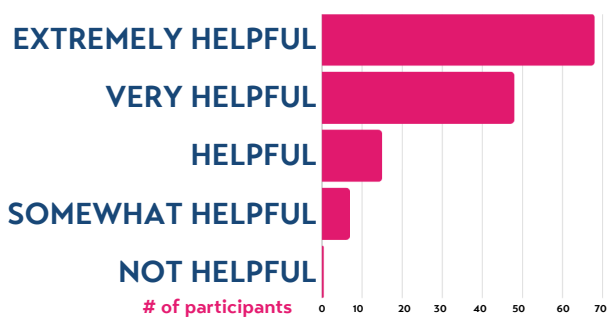
In 2021-2023, less than 3% of federal funding went toward primary prevention.



Relationship violence survivors tell us that access to prevention education and information about red flags could have helped them avoid their abusive relationship.

CLAIRE'S COMMUNITY IMPACT IN 2023

99% OF PEOPLE WHO ATTENDED A CLAIRE'S COMMUNITY CLASS SAID THEY LEARNED HELPFUL INFORMATION ABOUT RELATIONSHIP VIOLENCE PREVENTION.



98% OF PARTICIPANTS SAID THEY WOULD USE SOMETHING THEY LEARNED IN THEIR DAILY LIFE.*

*ACCORDING TO ANONYMOUS POST-SESSION SURVEYS

YOUR GIFT WILL SAVE LIVES

We will rise up as a community and say that violence against anyone is unacceptable. Giving to #BeMoreLikeClaire provides prevention education for all ages and empowers communities to nurture safe, healthy relationships through Claire's Community.

WHAT PARTICIPANTS ARE SAYING ABOUT CLAIRE'S COMMUNITY

*"I think I speak for our group when I say we all feel we are now more aware of potentially abusive relationships and more confident in knowing where to begin in supporting others. **This training is valuable for anyone who cares for others.**"*

"I feel more attuned to signs that a relationship may have red flags now and have been able to be a better friend because of it."

"I would recommend this to both teens and adults. It is eye opening!"

"...a fantastic educational experience for anyone to gain that knowledge of what to look for in your own life and in the lives of those who matter most to you."



VISIT OUR WEBSITE TO SEE THE POWER & CONTROL WHEEL AND MORE RESOURCES